



INFORMATION ON PROCESSING OF PERSONAL DATA FOR HOLDERS OF TICKETS FOR UEFA EUROPA LEAGUE MATCH ABROAD

WHAT IS THE PURPOSE OF THIS DOCUMENT?

The purpose of this document is to provide you with information on the conditions under which personal data you provided will be processed. If the following text of this document mentions "us" or "our company" it means AC Sparta Praha fotbal, a.s.

WHY WILL MY PERSONAL DATA BE PROCESSED?

By purchasing a ticket, you have entered into a contract with our company and have become our customer. The purpose of personal data processing is to provide a ticket to the UEFA Europa League match, the services resulting from it, and to send information important to the use of this service (hereinafter referred to as "the service"). To provide you with this service, we need to work with your personal data.

WHO WILL PROCESS MY PERSONAL DATA?

Personal data controller is AC Sparta Praha fotbal, a.s., company registration No.: 46356801, with registered office at Milady Horákové 1066/98, 170 82, Prague 7, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Insert 2276. Contact details: ochrana-soukromi@sparta.cz, telephone +420 296 111 400, <http://www.sparta.cz/ochrana-soukromi>.

WHAT PERSONAL DATA WILL BE PROCESSED AND WHAT IS THE LEGAL BASIS FOR SUCH PROCESSING?

In order to fulfil our contractual obligations and to provide the above-mentioned service, we will process identification and contact data of ticket holder as well as the information on provided performance. In the event of purchasing ticket for the benefit of another person designated by you, we will also process the personal data of the person who has purchased the ticket to the extent specified above. Upon request of the ticket holder we are entitled to disclose to such person the identification information of person who has purchased the ticket. The legal basis is the fulfilment of the contract. Furthermore, along with your identification and contact data, we will process your ID or passport number and nationality in order to protect property and people, prevent and detect illegal activity, administer the entry ban database, and observe and enforce the Visitor Rules, by virtue of the legitimate interest of the controller or third parties in the determination, execution or defence of legal claims.

We will continue to use your name, surname, email and information about the service provided to send commercial communication related to the service for the duration of the service and for two months following its termination. The legal basis for this processing is our company's legitimate interest in developing and improving the quality of our products and services. The sending of this commercial communication may be terminated at any time as specified in each commercial communication.

The provision of personal data is not mandatory; in the event that you do not provide us with personal data marked as mandatory on the UEFA Europa

League form for matches held abroad, we will not be able to provide you with the relevant service and will not conclude a contract with you to provide it.

WHO WILL HAVE ACCESS TO MY PERSONAL DATA?

Access to your personal data is provided to employees of our company who are empowered with specific tasks that are relevant to the purpose of processing personal data and the processor who is the supplier of the mailing system. An up-to-date list of processors will be provided upon request. Your personal data may also be made available to authorities involved in criminal proceedings, to the court or other authorized entity, in particular to the foreign club for whose match you purchased the ticket.

WILL MY PERSONAL DATA BE TRANSFERRED OUTSIDE THE TERRITORY OF THE EUROPEAN UNION?

Personal data of the ticket holder may be transferred to a third country only in necessary scope in case you are ticket holder for a match, which takes place outside the European Economic Area. Nevertheless, the transfer of the data is only possible if European Commission has decided that the third country in question ensures an adequate level of protection or the controller has provided appropriate safeguards, in particular standard data protection clauses adopted by European Commission or on the basis of derogations under Article 49 of Regulation (EU) 2016/679 (General Data Protection Regulation).

FOR HOW LONG WILL MY PERSONAL DATA BE STORED BY YOUR COMPANY?

Throughout the term of the contract and subsequently for the time necessary to secure legal claims arising from the contract, i.e. as long as our mutual rights and obligations can be the subject of litigation. With regard to the statute of limitations prescribed by the Civil Code, we will keep your personal data for 10 years after the termination of the contractual relationship. For the period after the termination of the contractual relationship, the legal basis for such processing will be the legitimate interest of our company in protecting its rights and producing evidence for compliance with the obligations under the contract.

We will process your ID or passport number for a period of 6 months from the date of performance, i.e. a UEFA Europa League match abroad, unless we have to keep this information for a longer period of time to meet legal requirements or for other legitimate reasons such as to protect the rights of our company, especially to investigate and document an incident which is being addressed.

WHAT ARE MY RIGHTS REGARDING THE PROCESSING OF PERSONAL DATA?

You have the right to request access to your data at any time – it means, that upon your request, we will provide you with information about which of your personal data we process, for what purpose, from what source these personal data were collected, to whom your data were provided, and for how long we plan to store your data.

You have the right at any time to request inaccurate personal data to be rectified or supplemented, if these are incomplete. You also have the right to request the erasure of personal data that are no longer necessary in relation to

the purpose for which they were originally collected or which the controller is no longer entitled to use for other reasons (e.g., they have been unlawfully processed, their erasure is enforced by law, etc.).

You have the right to request a restriction of processing of your personal data – it means, that you may ask us not to erase your data that we would otherwise be required to erase, and also ask us not to continue processing your personal data until it is clear the data processed are accurate or; if your objection was to the processing of your personal data, that the objection was reasonable (see the right to object below).

You have the right to personal data portability – this means, you may require us to provide you with your personal data we process (if processed automatically) in electronic form so that they can be easily transferred to another controller (service provider). This right applies only to personal data we have obtained in electronic form, subject to your consent or under a concluded contract.

You have the right to object to the processing of your data for direct marketing purposes (sending commercial offers) at any time. If you do so, your personal data will no longer be used for this purpose. You also have the right to object to the processing of your personal data based on our legitimate interest – in which case we will continue to process your data only if it is demonstrated that there are serious legitimate reasons for doing so.

HOW CAN I EXERCISE MY RIGHTS?

You can exercise your rights (including the right to object) with the Personal Data Controller, which is our company. You can contact us in writing, by phone or by e-mail (please see contact details above). Our company also has a Data Protection Officer, whose contact details are AC Sparta Praha fotbal, a.s., Data Protection Officer, with registered office at Milady Horákové 1066/98, 170 82, Prague 7 or email ruzickova@sparta.cz.

HOW TO PROCEED IF I BELIEVE THAT DURING THE PROCESSING OF MY PERSONAL DATA THE LAW, OR MORE PRECISELY THE EUROPEAN PERSONAL DATA PROTECTION REGULATION, WAS BREACHED?

In this case, you have the right to file a complaint with the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, tel. +420 234 665 111, e-mail: posta@uoou.cz, website: <https://www.uoou.cz>.

DOES AUTOMATED DECISION-MAKING, INCLUDING PROFILING, TAKE PLACE WHEN PROCESSING MY PERSONAL DATA?

Automated decision-making means decisions made by a machine (computer) free from human intervention, and which has legal or other similarly significant consequences for you (e.g. termination of a contract). There is no such processing of personal data in our company; the concrete steps are always decided by a specific employee of the company.