



INFORMATION ON PROCESSING OF PERSONAL DATA USERS OF MOBILE SPARTA APP

WHAT IS THE PURPOSE OF THIS DOCUMENT?

The purpose of this document is to provide you with information about the conditions under which the processing of personal data you provide will be carried out. If in the rest of this document "us" or "our company" is referred to, it means AC Sparta Praha fotbal, a.s.

WHO WILL PROCESS MY DATA?

The controller of personal data is AC Sparta Praha fotbal, a.s., ID No.: 46356801, with registered office at Milady Horákové 1066/98, 170 82, Prague 7, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Insert 2276. Contact details: ochrana-soukromi@sparta.cz, +420 296 111 400, <http://www.sparta.cz/ochrana-soukromi>.

WHAT PERSONAL DATA WILL BE PROCESSED AND WHAT IS THE PURPOSE AND LEGAL BASIS FOR THIS PROCESSING?

By installing the Sparta App, you have chosen to use our services (the "Service") and have entered into a contract with us. This Agreement is the legal basis for the processing of your personal data (unless otherwise stated below). The Service allows you to use it in two modes, namely in "guest" mode, i.e. without registration (this may not allow you to use all the functionalities of the application) and with registration to the Sparta ID.

Detailed information on how we process your personal data if you are a registered user of Sparta ID and access the Service, whether from the website or the mobile application, can be found [here](#) in the Information on the processing of personal data of Sparta ID users.

In addition, for the purpose of providing the Service, including its optimization, we will process the following personal data:

- a) information about the installation/uninstallation of the application
- b) data about the version of the Service you are using, device ID, data about your terminal device, version and language of your operating system
- c) data about your settings of the Service, its functionalities (e.g. depending on your settings of the Service user interface, we may send/display information to you that is part of the Service or related to its provision)
- d) data that you may give us access to depending on your settings for the Service
- e) data about your use of the Service or its individual components/functionality (e.g. registration, login, activity on and interaction with the Service)
- f) appl crash report – e.g. errors, bugs, malfunctions (time, identification of the crash), in the event of an app crash, we may pass the data listed here together with the data listed under b) to a third party (possibly including your email address) - the provider of the application analysis tool. The purpose of this processing is to analyse and correct errors in the source code of the application and its legal basis is the legitimate interest of our company in the development and correct and safe functioning of the Service
- g) data about communication with us when using the Service - we process this data for the purpose of handling communication with you either based on our legal obligation, e.g. when handling complaints or personal data requests, or based on our legitimate interest in developing the Service, providing customer service or protecting our rights and claims.

By setting preferences in the system (banner) for managing network identifiers, you may give us consent to use these identifiers and personal information about your use of the Service for other purposes, such as for statistical/analytical purposes or advertising targeting. The system (window) for managing network identifiers always lists the specific purposes, the legal basis (consent/legitimate interest) and the information about the respective processing accessible within the given preference settings. This information, including how to change these settings, is available [here](#) in the document Use of cookies.

The provision of personal data is not obligatory, however, if you do not provide us with the personal data necessary for provision of the Service, we will not be able to provide you the Service or its respective part.

WHO WILL HAVE ACCESS TO MY PERSONAL DATA?

Access to your personal data is granted to our employees or to our processors who are entrusted with specific tasks related to the purpose of processing personal data. An up-to-date list of processors will be provided upon request.

WILL MY PERSONAL DATA BE TRANSFERRED OUTSIDE THE EUROPEAN UNION?

Your personal data will primarily be stored electronically on servers located in member states of the European Union. However, some of the external processors used by our company may also be located outside the European Union and EEA (including USA) or may have remote access to your data from such territory. However, such transfer of data to a third country is only possible for the scope of data necessary for their activities (e.g. data of bugs in app) and if there is a European Commission decision on adequate level of data protection or appropriate data protection safeguards for the transfer of personal data to a third country are implemented, in particular in the form of standardized contractual clauses approved by the European Commission.

WHAT IS THE DURATION OF PROCESSING OF MY PERSONAL DATA?

We will process your personal data processed for the purpose of providing the Service, subject to the limitation periods set out in the Civil Code, for a period of 10 years upon the termination of the contractual relationship/provision of the Service, i.e. uninstallation of the application. For the period after the termination of the contractual relationship, the legal basis for this processing will be the legitimate interest of our company in protecting our rights and proving the fulfilment of the contractual obligations. The above does not apply to data that is not necessary for the provision of the Service (e.g. optional data, communication with you, etc.). We will process the data for the analysis of the functioning of the application for a maximum of 3 years after the detection of a malfunction of the application based on our company's legitimate interest in the development and correct and safe functioning of the Service.

WHAT ARE MY RIGHTS IN RELATION TO THE PROCESSING OF PERSONAL DATA?

You have the right to request access to your data at any time - this means that we will provide you, upon your request, with information about what personal data we process, for what purpose, from what source the personal data was obtained and for how long it will be processed. You have the right at any time

to request the rectification of inaccurate personal data or to have it completed if it is incomplete.

You also have the right to request the erasure of personal data that are no longer necessary for the purpose for which they were originally collected or that the controller is no longer entitled to use for other reasons (e.g. they have been processed unlawfully, their erasure is required by law, etc.).

You have the right to request a restriction of the processing of your personal data - this means that you can ask us not to delete your data where we would otherwise be obliged to do so, and you can also ask us not to process your personal data any further until it is clear whether the data processed is accurate or whether your objection to the processing of your personal data has been raised on reasonable grounds (see right to object below).

You have the right to the portability of your personal data - this means that you can request that we provide you with the personal data processed by us (if it is processed by automated means) in electronic form so that it is easily transferable to another controller (service provider). This right only applies to personal data that we have obtained in electronic form, either on the basis of your consent or on the basis of a contract.

You have the right to object to the processing of your personal data based on our legitimate interest - in which case we will only continue to process your data if it is demonstrated that there are compelling legitimate grounds for doing so.

HOW CAN I EXERCISE MY RIGHTS?

You exercise your rights (including the right to object) with the data controller, which is our company. You can contact us in writing, by telephone or by e-mail (contact details are given above). Our company has also established a data protection officer whose contact details are AC Sparta Praha fotbal, a.s., Milady Horákové 1066/98, 170 82, Prague 7 or email ruzickova@sparta.cz.

HOW TO PROCEED IF I BELIEVE THAT THE PROCESSING OF MY PERSONAL DATA HAS VIOLATED THE LAW OR THE EUROPEAN DATA PROTECTION REGULATION?

In such case, you have the right to file a complaint with the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, phone +420 234 665 111, e-mail: posta@uouu.cz, website: <https://www.uouu.cz>.

DOES THE PROCESSING OF MY PERSONAL DATA INVOLVE AUTOMATED DECISION-MAKING, INCLUDING PROFILING?

Automated decision-making means a decision that is made by a machine (computer) without human intervention and that has legal or other similarly significant consequences for you (e.g. termination of a contract). Such processing of personal information does not take place in this case.